

*Get More Traffic  
To Your  
Website Or Blog*

*FAST*



Firstly thank you so much for downloading my ebook “**Increase Your Blog Traffic - Fast**” You are very important to me and I hope that our online ventures together do not end here.

This ebook was written in response to the amount of bloggers and website owners I see and hear from, that are struggling to get traffic to their site. It can be demoralising to have put in so much effort only to have a few readers each month. I feel your angst as I was there too once upon a time.

I want you to know from the off, that it is not you, your content or your site name that is the problem. Whilst there may be over 4 billion internet users there is a lot of competition for their attention. My aim here is to help you get ahead of the game and make sure you get your fair share of attention.

I am not promising that you will get millions of views, that takes time but if you follow my advice you will get 1000s of Visitors a month within a relatively short period of time.

You should be aware that this e book contains some affiliate links which means that if you click on them and then make a purchase, I will earn a commission but it won't cost you any more. Please be assured that I do not promote products or services, I do not use myself.

## SEO

Search Engine Optimisation is the long game and you should be employing the SEO strategies to your site all of the time if you are in this for the long haul. I am not going to go into this here in the ebook because I have promised to increase your traffic fast. To make sure you are employing the SEO techniques please read [My Post “What is SEO And How It Can Help You”](#)

If you do not employ these techniques then you will never get organic traffic and you will always be fighting for your traffic. You should, in time be getting traffic with no more effort on your part than what you put in when writing your posts. The long game is about getting residual income from work you did years or months ago.

## Social Media Is King

When you are just starting out the search engines will not notice you and you may have no money to invest. So you need to employ the free options of the Social media platforms. We all have our favourites or ones we are comfortable with but which really is the best at driving traffic to your site?

## Pinterest

Now I put this one first because it operates very differently to the other Social media Platforms. With the others you can post something and it will have a maximum shelf life of 24 hours if you are lucky !

Pinterest, however works more like a search engine. There is no time limit on your pins. Many pins that I posted months ago are still circulating and being clicked on, to bring me more traffic. Learning how to use Pinterest properly will bring traffic to your site without any more effort on your part other than the initial pinning strategy.

## So What is The Best Strategy?

My advice is to set up your account as a business one and then enable rich pins. You can read about how to do this by reading my post on [Creating Rich Pins For Pinterest](#). If you do not yet have a Pinterest account or are really new to the platform then there is a training within Wealthy Affiliate made

by my friend Jelena that would be really useful. You can read this by [clicking here](#). Wealthy Affiliate is where I host my websites and learn everything I can about building profitable websites and blogs. It's free to join so you can read Jelena brilliant training without any commitment. No credit card required.

Once this is set up then you need a pinning strategy. Pinterest has been through some changes recently and has made it more important to follow their guidelines. The first 5 posts you pin at 12 pm UTC time will get more coverage than your other pins. I live in the U.K so that is the same time which is a bit of a pain as obviously I am fast asleep at that time so I use schedulers to do it for me. Actually I use schedulers for most of my social media campaigns but I will touch on that later.

The schedulers I use for Pinterest are Tailwind and Crowdfire. Tailwind is an approved Service by Pinterest and probably gives me the best results.

The rules for Pinterest are basically to create appropriate boards for your niche and to pin 80% of others pins and 20% of your own to each. This might seem like you are creating opportunities for others but you cannot create enough Pins alone and people will follow you based on the content of your boards. This may be a total mindset change for you and that's okay but trust me this works.

To join Tailwind you can [click on this link here](#) and it will give you your free plan of 100 pins and also your first month free, which is worth \$15. Once in, you will find the option to join tribes. This means that you share your pins with others who will pin to their boards and you will pin their pins to your boards. A total win win situation. You will be surprised at how many of your pins can go viral and thus increasing the traffic to your site.

The Pinterest strategy is a really important one and worth learning and implementing. Can I suggest an ebook that took my Pinterest Strategy to the next level. "The She Approach To Making Pinterest Work" is ideal for beginners and those who are accomplished but not accomplished enough. It gave me so many new ideas on how to drive traffic to my blog I think it is worth the small investment of \$35. I have it printed out and make sure I am applying my own techniques as well as Ana from the "The She Approaches" techniques too. It has definitely increased my page views according to Google Analytics. [Get Ana's Ebook Now](#)

## Facebook

This used to be my favourite Social Media Platform before I discovered Pinterest because I had used it socially for more years than I can remember. I guess it felt comfortable. However Facebook has gone through many changes recently and I find that my traffic, though second in my Google analytics has dropped significantly. I belong to many social media groups which were always helpful in gaining traffic but now my feed is full of my personal profile posts so I know that making the most of Facebook right now is going to take more time.

I cannot be sure that my business page posts are being shown. Infact I know they are not as my traffic has decreased dramatically recently. This means that to get Facebook traffic you may need to pay for ads In order to be shown in feeds. Okay I get their point but I rarely see posts from people or groups that I have liked in my feed. I can only assume mine are not being shown either.

Facebook ads can lose you a lot of money if you don't know what you are doing so I urge beginners to [read my post on Facebook Ads by clicking here](#). This will give you a head start in creating effective ads that convert and bring traffic to your site.

If you have no money for ads then please join as many appropriate Facebook groups for your niche as you can. Along with this ebook you will have access to my Fabulous Facebook Groups List. You will find it under [Free Resources](#) on my website. The password is withgraceandgratitude202

## Twitter

Now this is a Social media platform you really need to put some effort in to. Your tweets will disappear into the ether as quickly as you post them unless you constantly tweet get followers and then tweet again.

To get the most from this platform you need to be either constantly tweeting or use a scheduler like Crowdfire. This is my favourite social media scheduler. It links to my posts, brings up the info and I can schedule my posts well ahead of time. This means that a half an hour of work will schedule enough content from my posts to all my social media accounts for the month ahead.

Crowdfire has a free trial and then it is \$9.99 a month which I think is very fair for the amount of time it saves me each month. I am always sure that my Social Media accounts are having content added which will increase my traffic. [Click here to get your free trial now.](#)

## Instagram

Instagram belongs to Facebook but is a very different beast. It is totally Visually driven. I am not going to pretend to be an expert on Instagram because I am not. I think I do okay but you need over 10,000 followers to be able to add links to your website in the Social Feed. Now for beginners that is hard going. You can buy followers but they are not real and will not help with traffic to your site.

To get around this rule I use Linktree as my one link that I am able to add to my profile. This when clicked is set up to go to my website, my other Social Media platforms and any other offer I may have. You may even have come to this download from that link.

To be honest it drives some, but not a great deal of traffic for me but if your niche is more visually effective like Fashion, Beauty or Photography then it may well be more effective than it is for me. The things I have listed are not exclusive as there are many in the Make Money Online Niche that are more effective than me.

Tailwind also has a platform for scheduling Instagram posts. I personally use their scheduler for posting at the best times which is totally free but if you think your niche fits Instagram more than most then scheduling with Tailwind is definitely the way to go..Many bloggers find that posting several times a day at the best times with the Tailwind App is a great way to get more traffic. As with the Pinterest option you get a free trial and will get a [free month at \\$15 for free with this link.](#)

## Google +

Google + is the one social media platform that everyone tends to forget about. This is a big mistake when trying to get more traffic to your site. Number one it's owned by Google and your main aim is to get Google to Index and rank your posts so you get organic traffic. This is a no brainer really. Google always notices things on their own platforms.

Number two there are an awful lot of people using it and there are Communities around specific interests that you can join and share your blog posts on. No matter what your niche there will be communities for you to join. An awful lot of people use it as a kind of news feed and a way of discovering what's new in subjects they are interested in. That might just be you. So if you don't have a Google + account I suggest you go and get one now.

## Other Social Media Or Forum Platforms

There are several other Social media platforms you can use which I use but not to any great extent because for me it is time and effort that i could could use elsewhere on building my business.

### Linkedin

I post to this through Crowdfire and still brings me a small amount of traffic but have yet to make the most of this platform. Time is my enemy but I would not rule it out.

There is also Tumbler, Reddit any many more depending on where you are in the world. Quora, is one I do use, but again not to its best advantage due to time constraints. This is a Forum in which many niches are covered and by replying to others Questions with your site and post links included, it will bring visitors to your post and site. I know many of the members within Wealthy Affiliate use Quora and get a lot of free traffic from it.

## Leave Comments And Get Comments

Play nicely in the blogging community. It never hurts to read and leave comments on other people's blog posts, especially one that is in your niche. You may just get a valuable back link and even a return comment on one of your posts. Sharing is caring and always leave a CTA - Call To Action at the end of your posts for people to leave comments and questions for you.

Always reply. This is something many bloggers and website owners fail to do. It's so rude if you think about it!

Become known within niche by connecting with others in your niche and your traffic is certain to increase.

## Ask For A Share

Ensure you have social media share buttons on your site. I personally use Sumome but you may prefer one of the many that are available. Just go to plugins in your back office and do a search and then have a play around to see what suits your site and design.

Within your post have a CTA (Call To Action) that asks your readers to share on their favourite Social Media Platform if they have found it useful. All shares means more traffic.

I also use a plugin called click to tweet. This will turn an important sentence in your blog post into a ready to tweet box. Make it really easy for your readers to share your work.

## PPC

Pay Per Click Advertising is the fastest way to get traffic to your site but it will cost you money. You need to ensure that the traffic it generates goes to your money making post so you are earning more than it costs you. There is also an art to creating great PPC ads and you can lose money if you don't do it right. My advice is to create a Bing Ads account rather than advertise on Google because it is less competitive. [Please read my post on PPC](#) before embarking on any advertising campaign.

# Final Thoughts

I hope I have given you some great ideas to increase your traffic fast. Do not try to do everything all at once. I have a sound Pinterest and Instagram strategy through using Tailwind which gives me the most traffic but by using Crowdfire I am always certain that the other platforms are being served too.

Do not forget old posts either. If they are still relevant make sure you are continuously sharing it. People who missed your first social media shares may see the next one or the next one.

My advice is to choose two Social media platforms and give them most of your time. Promote your posts and offers as often as you can. I know time can be an issue so use as many schedulers that you can. They are worth every penny.

If you have found this ebook useful please make sure you share it with your followers so they can be helped too.

Getting traffic when you are a new blogger is hard work but to be a success it needs to be done.

Thank you for reading and Good Luck With Your Online business. Don't forget to connect with me on social media.

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With Grace and Gratitude

Karen

Pinterest